

## CONTRACT

**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

And:

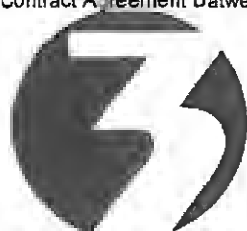
**Smart Media Group LLC**  
**Attention: Danny Neckel**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 559342 /		<u>Alt Order #</u> 07888529
<u>Product</u> ALLEN/SEN/R		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> //C09C15
<u>Advertiser</u> Allen/R/Senate		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	10/09/12	10/14/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$210.00			
2	3	10/15/12	10/15/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$210.00			
3	3	10/09/12	10/14/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$140.00			
4	3	10/15/12	10/15/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$140.00			
5	3	10/09/12	10/14/12	Newschannel 3 News	6-630pm		:30			NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1-1--				2	\$310.00			
6	3	10/09/12	10/14/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----11				2	\$295.00			
7	3	10/14/12	10/14/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$245.00			
8	3	10/14/12	10/14/12	Face the Nation	1030-11am		:30			NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$295.00			
9	3	10/15/12	10/15/12	Monday Prime	10-11pm		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,400.00			
10	3	10/09/12	10/09/12	NCIS	8-9pm		:30			NM	1	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$2,240.00			
11	3	10/09/12	10/09/12	Tuesday Prime	9-10pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$2,100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
559342 /	07888529

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	ALLEN/SEN/R	//C09C15

Advertiser	Original Date / Revision
Allen/R/Senate	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
		Start Date	End Date	Weekdays				Spots/Week	Rate		Spots	Amount
12	3	10/11/12	10/11/12	Presidant/VP Debata	9p-11p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$2,500.00			
13	3	10/09/12	10/14/12	Late News (M-F)	11-1135p		:30			NM	2	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Waek</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1-1--				2	\$395.00			
14	3	10/09/12	10/12/12	Lata Night with David Letterm	1135pm-1237am		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$315.00			
15	3	10/09/12	10/12/12	Lata Night with David Letterm	1135pm-1237am		:30			NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-TF--				3	\$315.00			
16	3	10/14/12	10/14/12	1135pm-1205am	1135pm-1205am		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$105.00			
17	3	10/15/12	10/15/12	Lata Night with David Letterm	1135pm-1237am		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Waek</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$315.00			
E 18	3	10/09/12	10/12/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Waek</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$210.00			
E 19	3	10/15/12	10/15/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$210.00			
E 20	3	10/09/12	10/12/12	Newschannel 3 News	6-7am		:30			NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Waek</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$220.00			
E 21	3	10/15/12	10/15/12	Newschannel 3 News	6-7am		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Waek</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$220.00			
E 22	3	10/14/12	10/14/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Waek</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$245.00			
E 23	3	10/09/12	10/11/12	Late News (M-F)	11-1135p		:30			NM	2	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Waek</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWT---				2	\$395.00			
E 24	3	10/15/12	10/15/12	Late News (M-F)	11-1135p		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Waek</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$395.00			
√ 25	3	10/10/12	10/12/12	CBS This Morning	7-9a		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				1	\$270.00			
√ 26	3	10/10/12	10/12/12	Overnight Rotator	430-5am		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				1	\$10.00			
Totals											44	\$18,070.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	44	\$18,070.00	\$15,359.50
<b>Totals</b>	<b>44</b>	<b>\$18,070.00</b>	<b>\$15,359.50</b>

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Allen/R/Senate	10/08/12 / 10/08/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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